

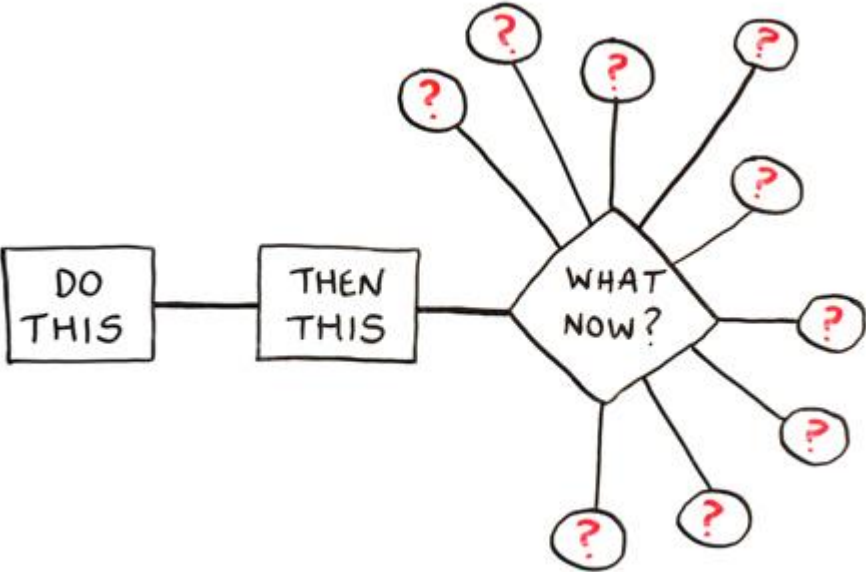


State of MN - Sustainable Purchasing Policy

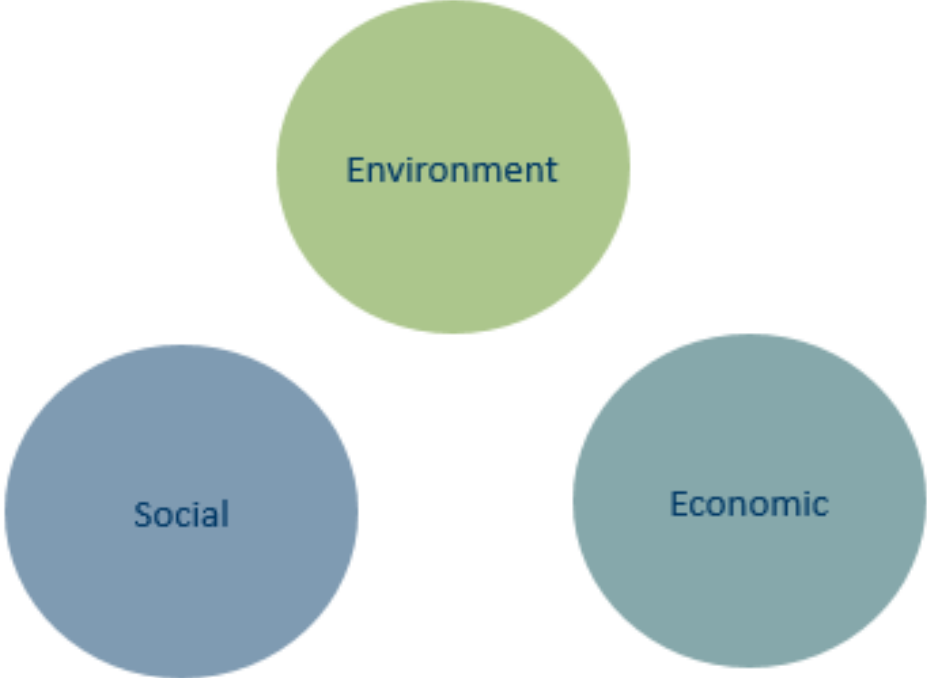
Melissa Peck | Sustainable Procurement Program Coordinator

August 13th, 2020



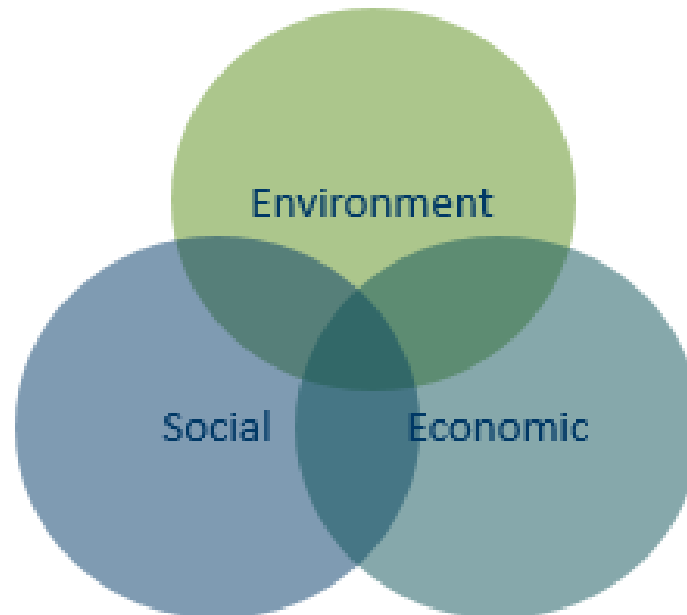


ENVIRONMENTALLY PREFERABLE
PROCUREMENT



Minnesota's Program Evolution

SUSTAINABLE PROCUREMENT



Prioritizing based on environmental impacts

Purchasing Category	Annualized Contract Category Expenditure	Human Health	Ecosystem Quality	Climate Change	Resource Depletion	Water Consumption
Computer and Electronic Product Manufacturing	1	1	1	1	2	1
Transportation Equipment Manufacturing	2	2	2	4	4	4
Machinery Manufacturing	3	4	3	3	3	5
Petroleum and Coal Products Manufacturing	4	8	8	2	1	2
Chemical Manufacturing	5	5	5	5	5	6
Electrical Equipment, Appliance, and Component Mfg	6	6	6	6	6	7
Miscellaneous Manufacturing	7	7	7	8	7	9
Metal Product Manufacturing	8	3	4	7	8	10
Telecommunications	9	15	13	18	18	20
Food Manufacturing	10	9	9	10	9	3
Professional, Scientific, and Technical Services	11	19	18	23	22	17
Construction	12	12	11	15	12	16
Publishing Industries (except Internet)	13	16	15	17	20	18
Waste Management and Remediation Services	14	11	16	9	19	21

Shared Vision: Through our collaboration, set the standard as an industry leader in sustainable purchasing that will transform the way the State of Minnesota confronts its most difficult sustainability challenges.

Shared Mission: Using our purchasing power, drive the market for sustainable goods and services by making purchases that demonstrate the highest level of environmental, social, and economic responsibility.

Benefits of Formalizing Program

No program	Program
Silos	Cross-functional collaboration
Efforts on less impactful opportunities	Efforts on high impact opportunities
Evidence of benefits is anecdotal	Benefits are tracked, aggregated, and reported



Enterprise Sustainability Measured

Enterprise procurement goal:

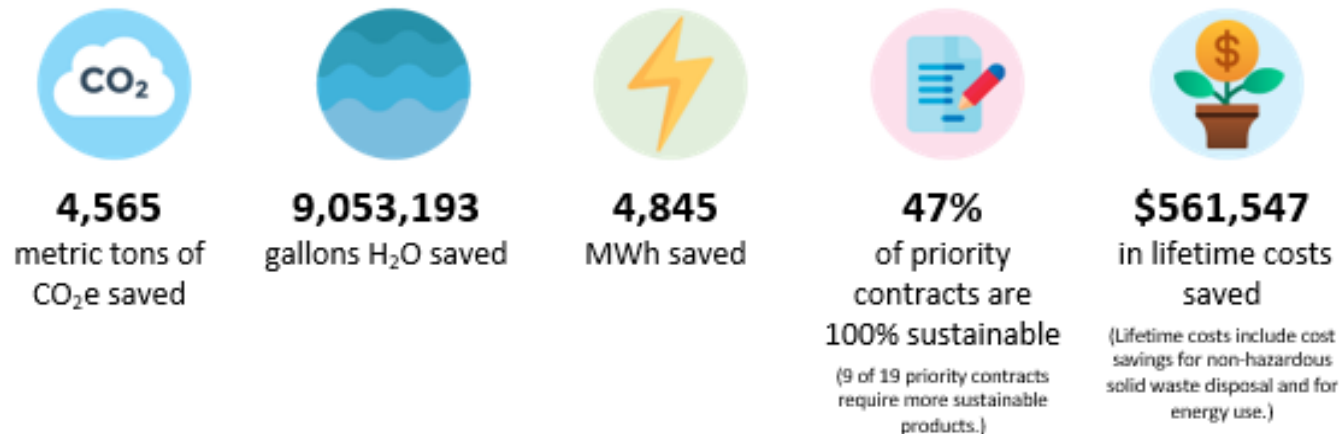
By 2025, sustainable purchases comprise 25% of total spend on contracts in priority contract categories.

Priority contract categories include: IT hardware, indoor building materials/furnishings, office supplies (copy paper & toner), and janitorial and maintenance supplies.

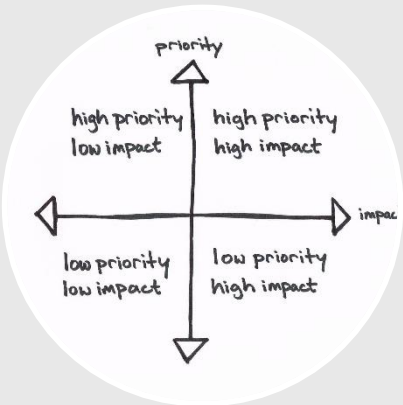
Environmental Impacts Measured (FY19)

	Goal	FY19
Environmental sustainability 	25% of purchases on priority contracts are sustainable by 2025	21.1% (approximate) sustainable spending – up from 16.6% in FY18
Social sustainability 	10% of all state purchasing will be with certified minority, woman, economically disadvantaged and veteran-owned businesses	8.2% total spending was with certified minority, woman, economically disadvantaged and veteran-owned businesses – up from 7.7% in FY18

Benefits of the Sustainable Purchasing Program



Key Next Steps



Prioritize



Connect



Dedicate resources



Leverage



Measure



Get leadership commitment

Thank you!

Melissa Peck | melissa.peck@state.mn.us

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