

Investing in America through the
Bipartisan Infrastructure Law
Solid Waste Infrastructure for Recycling
State and Territory Grant Fact Sheet
Oregon



Grant Recipient Information

Name: Oregon Department of Environmental Quality

EPA Information

Region: EPA Region 10

Highlights

- Develop, implement, and evaluate collateral for Phase 2 of the Bad Apple campaign, which will encourage households to reduce food waste.
- Develop collateral outreach materials, implement a campaign strategy, and evaluate the campaign's performance.
- Engage local governments in reducing food waste and increasing outreach.

Overview of Oregon's Planned Activities

Oregon will implement the second phase of its Bad Apple campaign, an education and outreach effort designed to encourage households to reduce their food waste by raising awareness of the impacts of food waste and encouraging consumers to change their behavior. During implementation of this phase, Oregon will develop collateral outreach materials, implement a campaign strategy, and evaluate the campaign's performance using readily available metrics and qualitative approaches. At the conclusion of the phase, Oregon will develop a plan for performing a more extensive campaign evaluation. Phase 2 of the Bad Apple campaign also aims to engage local governments in reducing food waste and increase outreach to Spanish-speaking communities.

SWIFR Grants for States and Territories

The 2021 Bipartisan Infrastructure Law provides the largest EPA investment in recycling in 30 years to support National Recycling Strategy implementation and build a circular economy for all. As part of the Investing in America agenda, this funding can be used to develop or update plans to advance post-consumer materials management, implement those plans, and to improve data collection efforts. These grants also advance the Justice40 Initiative, which aims to ensure that 40% of the overall benefits of certain Federal investments flow to disadvantaged communities that are marginalized, underserved, and overburdened by pollution.

EPA will make the award to Oregon once all legal and administrative requirements are satisfied.

