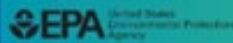


**EXHIBITOR PROSPECTUS**  
**&**  
**SUPPORT**  
**OPPORTUNITIES**

**EPA's 2025 Air Sensors Workshop**

*People, Process, & Performance: A Pathway to Impact*

**March 18-20, 2025**  
**Research Triangle Park, NC**



Thank you for your interest in exhibitor and support opportunities at **EPA's 2025 Air Sensors Workshop to be held** March 18 - 20, 2025.

The workshop will take place at the Sheraton Imperial Hotel in Research Triangle Park (RTP), North Carolina. We anticipate between 800 and 1000 hybrid attendees (~250 in-person), providing you with the opportunity to meet potential users, purchasers, and decision-makers who may be interested in your equipment and services.

### **EVENT OVERVIEW**

Air agencies, community groups, and other organizations are rapidly installing air sensor networks across the United States and the world. For many, the goal of collecting local air quality information is to create avenues for change and improve human health. The 2025 Air Sensors Workshop aims to 1) discuss the processes, tools, and engagement strategies that enable impact, and 2) highlight success stories and potential practical outcomes utilizing air sensors.

### **WORKSHOP FORMAT**

Hosted in the Ballroom at the Sheraton Imperial, the 2025 Air Sensors QA workshop will be a three-day hybrid event for both in-person and virtual attendees. This year's event will include presentations and panel discussions with various community monitoring and air sensor stakeholders. The event will provide a forum to discuss basic air sensor policies and practices, tools for impact, community engagement, study results, and more.

### **EXPECTED ATTENDEES**

- Community air monitoring stakeholders and organizations
- Recipients of EPA's Enhanced Air Monitoring for Communities grant
- Experts and researchers focused on air sensor networks and other related topics
- Air sensor network data managers and data aggregators
- State, local, and tribal air agencies
- Consulting agencies who assist stakeholders with air sensor networks
- Air sensor manufacturers
- EPA headquarters and Regional Office staff
- International air quality agency staff
- Educators, and students

### **EXHIBITOR OPPORTUNITIES**

There are 15 in-person exhibit spaces available at the Sheraton and 5 online-only exhibit opportunities using Whova, a popular hybrid event platform. Every exhibitor will have the opportunity to create an exhibit space within the Whova platform. There will be 20 total exhibitors.

Attendees will have the opportunity to visit the exhibit area at any time during the workshop. From past events, we have seen attendees visit the exhibit area before the workshop each day, during a mid-morning break, lunch, during a mid-afternoon break, and during the evening social networking event.

### **SOCIAL NETWORKING**

A networking event will be held in the exhibit area on Wednesday evening, with the exact details to be determined.

## EXHIBITOR AND SUPPORTER INFORMATION

### EXHIBITING IS FREE OF CHARGE

Both in-person and virtual exhibit spaces are available free of charge. When you submit your interest form, please make a commitment to exhibit at the event for the entire duration of the workshop. While not required, please consider being a conference supporter (page 5).

### EXHIBITOR CRITERIA

EPA recognizes that exhibitors are looking to maximize their exposure and expand their networks. It is equally important to EPA that the exhibitors are representative of this specialty workshop, and that attendees can make meaningful connections involving air sensors.

Due to the limited amount of exhibit spaces and the specific event theme, the EPA requests that all exhibitors have a clear connection to air sensors and/or community air monitoring. Specifically, exhibitors should be willing and able to share information about their product(s) that fall within the workshop sessions listed below.

<p><b>Session 1: Case Studies &amp; Practical Results</b></p> <ul style="list-style-type: none"> <li>• Case studies where air sensor data and other community activities have been leveraged to reduce air pollution and/or exposure</li> <li>• Using credible data</li> <li>• Community monitoring and air sensor success stories</li> <li>• Practical outcomes</li> </ul>	<p><b>Session 2: Tools for Impact</b></p> <ul style="list-style-type: none"> <li>• Evaluating air sensor and non-regulatory technologies</li> <li>• Air sensor collocation studies</li> <li>• Air sensor data analysis techniques</li> <li>• Quality assurance</li> <li>• Building air sensor dashboards</li> <li>• Using air sensors in areas of concern</li> </ul>	<p><b>Session 3: Community Engagement</b></p> <ul style="list-style-type: none"> <li>• Building effective community monitoring teams</li> <li>• Designing effective surveys</li> <li>• Facilitating community meetings</li> <li>• Communicating results with stakeholders</li> <li>• Best practices for implementing community monitoring studies</li> <li>• Working with environmental justice communities</li> <li>• County/state/regional/academic/industry partnerships</li> </ul>
<p><b>Session 4: Communicating Air Sensor Data &amp; Project Results</b></p> <ul style="list-style-type: none"> <li>• Communicating air quality levels</li> <li>• Communicating findings with various stakeholders</li> <li>• Sharing air monitoring data</li> <li>• Communicating uncertainty</li> <li>• Unconventional methods for results sharing</li> </ul>	<p><b>Session 5: Distilling Policy</b></p> <ul style="list-style-type: none"> <li>• NAAQS Setting/designation/implementation background</li> <li>• FRM/FEM certification process and experiences</li> <li>• Potential use of nonregulatory data (e.g., exceptional event demonstrations)</li> <li>• Fenceline air monitoring regulations</li> <li>• State/local regulations</li> </ul>	<p><b>*Assignments will be made on a first-come, first-served basis if the exhibitor meets the criteria identified as outlined in the sessions. The event planner will coordinate exhibitor selection and space assignment.*</b></p>

## EXHIBIT SETUP

Exhibit setup will take place on Monday, March 17, 2025, from 2:00 - 6:00 PM ET. ALL exhibitors are REQUIRED to be set up by Monday evening. The exhibit area will open Tuesday. An opening reception will be held in the exhibit area on Wednesday evening. If we have adequate support, we will be able to offer refreshments in the exhibit area.

The exhibit booth space includes:

- 1 - 6' draped table
- 2 chairs
- Electrical, if needed

While the exhibit space is free of charge, there are other associated fees and responsibilities you will be responsible for, such as packaging materials and freight.

## EXHIBIT TEAR-DOWN

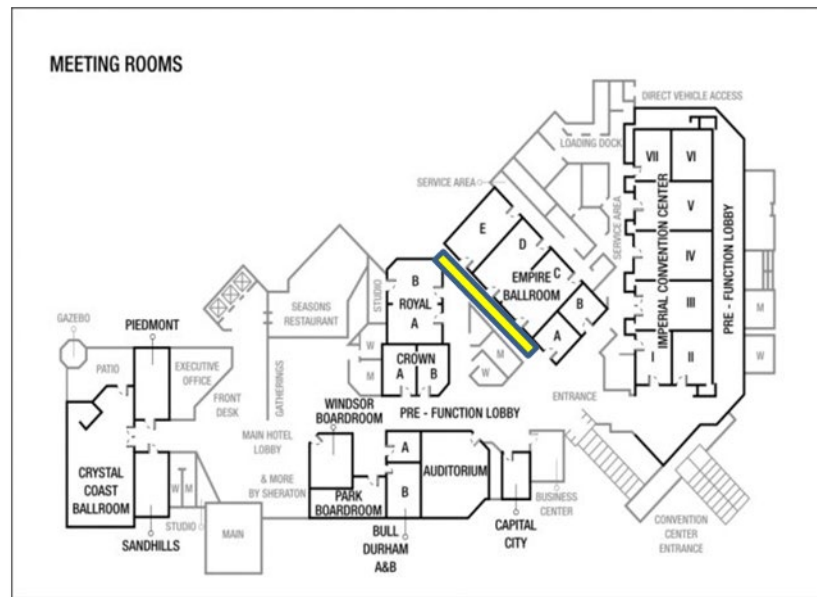
Exhibit tear-down will occur on Thursday, March 20, 2025, between 2:00 - 5:00 PM.

## SECURITY

The exhibit area does not have hired security. Items of value should be removed when not staffing your space. Neither EPA nor the Sheraton Imperial Hotel nor any other affiliates of the workshop assume responsibility for lost or stolen items.

## EXHIBIT AREA

This specialty workshop should not be confused with a larger-scale event like EPA's National Ambient Air Monitoring Conference. There is no exhibit hall; rather, exhibit tables/booths will be set up along the exterior of the Ballroom (highlighted area in the graphic). Exhibit space will be assigned on a first-come, first-served basis. Exhibitors will be informed of their acceptance by mid-November 2024.



## VIRTUAL VENUE

Participation as an exhibitor will provide you with an opportunity to showcase innovative services and interact with attendees through the virtual event platform. Both in-person and virtual exhibitors will be granted access to the Exhibit Portal where you can customize your company profile and increase brand visibility with video streaming and information sharing. The event app lets exhibitors conveniently engage with visitors, identify quality leads using SmartProfiles, and schedule meetings with attendees from their smartphones. From the app, exhibitors can take advantage of the promotional features by offering coupons, raffles, and giveaways to drive traffic to their booth.



## WORKSHOP SUPPORTER OPPORTUNITIES

There are 3 levels of support opportunities offered this year. Upon filling out your interest form, we will follow up with approval and then send request for payment and your company logo artwork. We welcome your support!

- **Community Monitoring Champion (i.e., Gold)**
  - \$2,000
  - 3 spots
  - Signage at the networking reception
  - Signage at the intermission coffee/snack breaks
  - Supporters will receive an electronic version of the attendee list
  - PowerPoint slides during conference intermissions acknowledging their support will be displayed
  - Supporters at this level will be listed on the conference mobile app and on the workshop website
  
- **Air Quality Advocate (i.e., Silver)**
  - \$1,000
  - 4 spots
  - Supporters will receive an electronic version of the attendee list
  - Signage at the intermission coffee/snack breaks
  - PowerPoint slides during conference intermissions acknowledging their support will be displayed
  - Supporters at this level will be listed on the conference mobile app and on the workshop website
  
- **Data Dynamo (i.e., Bronze)**
  - \$500
  - 4 spots
  - Supporters at this level will be listed on the conference mobile app and on the workshop website

If you are interested in any of these exhibitor and/or support opportunities, please fill out the **Exhibitor & Supporter Interest Registration Form**.

## **Exhibitor & Supporter Interest Registration Form**

Use this link to locate the form. <https://bit.ly/48dtTog>

## **Other Questions?**

Contact EPA Air Sensors QA Workshop Event Coordinator, Angela Del Ponte, [adelponte@sonomatech.com](mailto:adelponte@sonomatech.com) or call 707-477-3585.

Thank you for your interest in exhibiting at **EPA's 2025 Air Sensors Workshop**. We look forward to seeing you in March!

## **KEY CONTACTS**

### **EPA's 2025 Air Sensors Workshop Website**

<https://www.epa.gov/amtic/2025-air-sensors-workshop>

### **Exhibits | Supporters**

Angela Del Ponte, 2025 Air Sensors Workshop Event Coordinator  
707-477-3585 | [adelponte@sonomatech.com](mailto:adelponte@sonomatech.com)

### **Affiliate Meetings | Receptions**

To reserve space at the Sheraton RTP for a meeting, reception, or event, please contact:

Tammy Bain Goselin  
919-941-8119 | [tgosselin@sheratonrtp.com](mailto:tgosselin@sheratonrtp.com)

### **Event Sponsors**

EPA's Office of Air Quality Planning and Standards (OAQPS)  
EPA's Office of Research and Development (ORD)